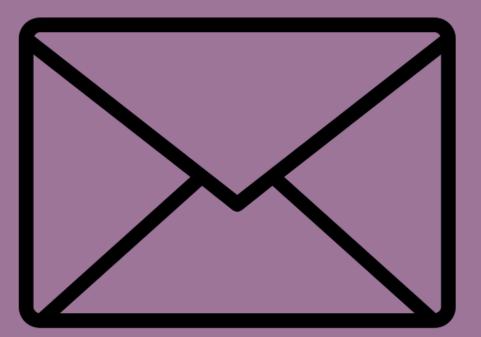
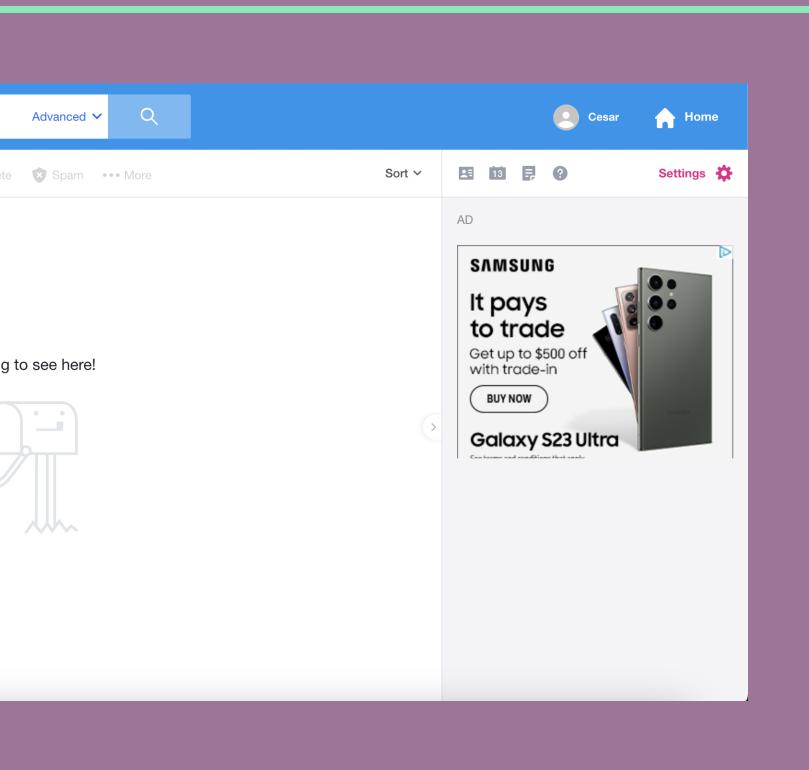
AOL Mail App Redesign



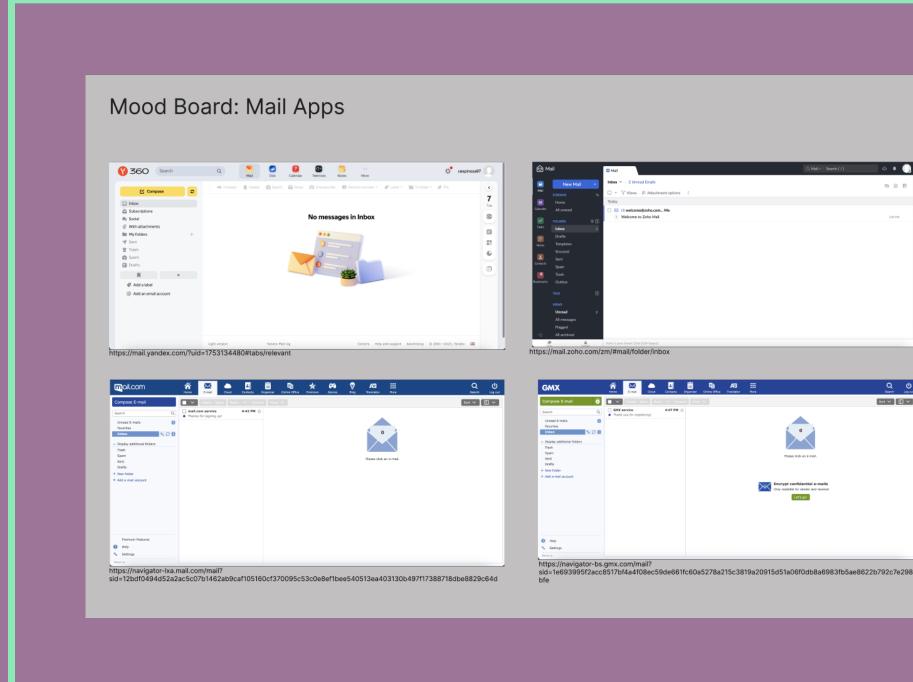
AOL was a pioneer in the rising internet space around the late 1990's. Their products, especially email services, were very popular and launched thousands of competing services. Today they are one of hundreds of options competing against the likes of major tech companies like Google.

Aol Mail.	Find messages, docume	nts, photos or people
Compose		A Move 🖬 Delete
• Today on AOL		
Inbox		
Unread		
Starred		
Drafts		
Sent		Nothing
Spam		
Trash		(
∧ Less		
/iews Hide		
La Contacts		
A Photos		
Documents		
Subscriptions		
Travel		
Folders Hide		
⊦ New Folder		

For my Communicating Digital Design class, I was tasked with redesigning AOL's mail application. The purpose of this assignment was to identify design features in existing products that could be improved and to get hands on experience using essential design tools like Figma.



I completed this project on my own, I had around 3-4 weeks to research, brainstorm, and plan out various designs.



To start I began by looking at the existing AOL app and other popular alternatives. Mail apps like Gmail, Outlook, and others. This research helped me see what essential functions mail apps need and how those are best implemented.

	spinoza						
	R, Search mail	#	⊘ ⊜ ≡ (vahoo/mail	revues secens secreturement Le	n shore allford y days house a	yf mail* Upgrude Now
/ Compose] • C :		-2 of 2				Sort v 🗵 🖬 🗟 🚳 Settings 🏠
Inbox		portant information about the PlayStation Plus Collection - Some games will no l		Compose	Achive Mill Achive	🕅 Move 📅 Dekite 🤨 Span 🚥	AD
Snoored	🔄 💠 🍺 Marc at Frontend Ma. 🛛 Java	waScript: From First Steps to Professional 🔯 - Learning JavaScript opens doorst	We're excited that Anjana Vakil 12/5/22	Urread			PlayStation.
∑) important I⊳ Sent	Everything else		1	Drafts			SPIDER-MAN
D Drafts				Bert Archive		Nothing to see here!	SPIUER-MAN
 Categories Social 				Spern Trash			G 33% OFF PC VERSION
 Updates 11 				Trash ^ Less			
Fail Forums	09 GB of 17 GB used 🗹	Terms - Privacy - Program Policies	Last account activity: O minutes ago Open in 1 other location - Details	Wews Hide			C 2023 MANVES
 More 	a de la la de de la El		open in Fourier receiption - pecanis	E Photos			
Labels +				Documents			
				🔁 Subscriptions			
N0925				Subscriptions Shapping Receipts			
 Notes Personal 				Ta Subscriptions Shopping			
■ Personal ✓ More	nail/u/0/2tab=rm&oobl#inb	shov		The Subscriptions Strapping Recepts In Provide Traders: Hote	om/d/folderc/12		_
■ Personal ✓ More	mail/u/0/?tab=rm&ogbl#int	ibox		Subscriptions Shapping Receipts	.om/d/folders/1?		
Personal More https://mail.google.com/r	mail/u/0/?tab=rm&ogbl#int		nt how Ss 48 F2 @ Q 4	tige subsequitors ⊕ funcesing ⊕ funcesing ⊕ funcesing https://mail.yahoo.co	com/d/folders/1?		E Uppraka 🖉 🔐 anticontractional de la c
Personal Versonal Outlook	P Search	ca Ma		bitacigtion bitacigtitacigtion bitacigtion bitacigtion bitacigtion bi	🕻 🔍 Search messages		
Personal Move https://mail.google.com/n Outleek Personal Dutleek Personal Personal Dutleek Personal Personal Dutleek Personal Personal Personal Personal Personal Dutleek Personal Personal	ନି Search ଅ Delete — 🗇 Active : 🛈 Asport — 🎻 S		\$ 0 7 -	Testers Te	II 🔍 Saurch mässägis		Coar C Utgotsh Coar C Herritoryperson C
Personit Mare Mare Mare Mare Outlook Per Per Outlook Per	P Search 13 Delate - ⊡ Active ① Asport - ≪ S ⊙ Inbox ☆	Servey California - Argy OMerical as most O - P -	\$ 0 7 -	bitacigtion bitacigtitacigtion bitacigtion bitacigtion bitacigtion bi	C. Sourch messages	alcome to the future of email	< 1of1 > 🚨
Postarial Marce Marcee Marcee	P Search S Datas → Antine → Report	ca Ma	\$ 0- 7 -	The Subsections The Subsections The Subsection The Subsect	C. Sourch messages	alcome to the future of email	··· < 1011 > 💌 Newest first JT
	 Dense Dense Dense Antree Report Interaction Antree Antruety 	Sadgiest Recived ∨	C O V V ···	Control Contr	C. Sourch messages	alcome to the future of email	··· < 1of1 > P
	Search Scherke Scherke Report of S Indox & Fram Annuny Twitter	Subject Mark at as read ○ □ Subject Received ~ W/re updating our Terms and Privacy Policy W Set 153 and Passander request. Reset your passenceD San 152	C O V V ···	Control Contr	C. Sourch messages		··· < 1of1 > P
	Statech State	Satijet: Received receives Received - San 1/2 Received receives Received - San 1/2	Ø ⊙ Ø ···	C States C Sta	C. Sourch messages	11 Get started 114 complete	··· < 1of1 > P
	Statuth Statu	Stabject Stabject Passender request. Rest your passence? 1, See 1/29 Passender Rest request. Rest your passence? 1, See 1/29 Passender Rest Passence Passence? 1, See 1/29 Passence Passence Passence Passence? 1, See 1/29 Passence Pa	The first is given by the second seco	Control Contr	C. Sourch messages	Get started U4 complete	··· < 1of1 > P
	Statech State	Stabject Stabject Passender request. Rest your passence? 1, See 1/29 Passender Rest request. Rest your passence? 1, See 1/29 Passender Rest Passence Passence? 1, See 1/29 Passence Passence Passence Passence? 1, See 1/29 Passence Pa	The first is given by the second seco	C States C Sta	C. Sourch messages	Get started 1/4 complete import contacts or emails or Send a message or or	··· < 1of1 > P
	Search Search Search Search Search Control Addob A	Stablect ● Topsyl Mark all as mod Stablect ● Topsyl Stablect ■ View updating our Toms and Privacy Publicy Passecrit rest Passecrit rest Passecrit rest	The first is given by the second seco	C States C Sta	C. Sourch messages	Get started U4 complete	··· < 1of1 > P
Versorial Versorial Versorial Versorial.google.com/n V	Search Search Search Search Search Constant Advate	Stablect ● Topsyl Mark all as mod Stablect ● Topsyl Stablect ■ View updating our Toms and Privacy Publicy Passecrit rest Passecrit rest Passecrit rest	The first is given by the second seco	C States C Sta	C. Sourch messages	Oet started U4 complete Import contacts or emails , , Import contacts or emails , , , , , , , , , , , , , , , , , , ,	
Versorial Versorial Versorial Versorial.google.com/nr Versorial.google.com/nr	 Search Dense Antese Antese Antese Antese	Stabjed Bonket J Stabjed Stabjed Bonket J Bonket J With updating our Terms and Privacy Publicy Stat 153 M Present report Rest your position 001 Present report Stat 100 Present report Rest your position 001 Present report Stat 100 Present to entert Statific's Now York's Steep Nor 100 Present searching for iphone right now on mail 12/1/1022	The first is given by the second seco	C States C Sta	C. Sourch messages	Get started U4 complete Import contacts or emails , Send a message , O of en oble app ,	
	 Statch Statch Inbox <l< td=""><td>Stablet Mark at as read Stablet Mark at as read Stablet Mark at as read Stablet Mark at as read Stablet Mark at as read Mark at as read Stablet Mark at as read <td< td=""><td>The first is given by the second seco</td><td>C States C Sta</td><td>C. Sourch messages</td><td>Get started U6 complete Import contacts or emails → √ Sind a mission → √ C det mobile app → > ✓ model all steps and get a total of 1 08 en your approximation</td><td></td></td<></td></l<>	Stablet Mark at as read Stablet Mark at as read Stablet Mark at as read Stablet Mark at as read Stablet Mark at as read Mark at as read Stablet Mark at as read <td< td=""><td>The first is given by the second seco</td><td>C States C Sta</td><td>C. Sourch messages</td><td>Get started U6 complete Import contacts or emails → √ Sind a mission → √ C det mobile app → > ✓ model all steps and get a total of 1 08 en your approximation</td><td></td></td<>	The first is given by the second seco	C States C Sta	C. Sourch messages	Get started U6 complete Import contacts or emails → √ Sind a mission → √ C det mobile app → > ✓ model all steps and get a total of 1 08 en your approximation	
	 Search Dense Antese Antese Antese Antese	Stabjed Bonket J Stabjed Stabjed Bonket J Bonket J With supdating our Terms and Privacy Publicy Stat 153 M Present report Rest your position 001 Present report Stat 100 Present report Rest your position 001 Present report Stat 100 Present statter ItigEtife's Now York's Statego Nort 100 Present statter ItigEtife's Now York's Statego Tot 120 Present statter ItigEtife's Now York's Statego Tot 120	The first is given by the second seco	the sectors the secto	C. Sourch messages	Get started U6 complete Import contacts or emails → √ Sind a mission → √ C det mobile app → > ✓ model all steps and get a total of 1 08 en your approximation	

Once I completed research, I began brainstorming specific ideas by sketching out some rough drafts. I made sure to include: inbox and other critical folders, compose button, search function, and settings. I sketched out six desktop and mobile designs each.

DEGKTOP # 1	DESKTOPHZ	DESETOP # 5	MODILE # 1 MENU MAIL	Mobile #Z MENU MAIL	MOBILE#3 MENU MAIL
LOGO RESEARCH OREAD COMPOSE ON NEAD DREAD ONERAD FROM TO DREAD	LOGO Q SEARCH ON READ DECAD COMPOSE DALL DUNREAD DECAD EROM O INBOX O UNREAD JUN K O DRAFTS O MORE V	LOGO COMPOSE DUNEEAD END OINEOX OUNEEAD DEEDEM Subject OUNK OPENFTS OMOREY	 ALLOUNT ALLOUNT SEATINGS SEATINGS CONTINUES INTBOX NTBOX TROM 11:00 NTBOX PRAFTS 	Account INBOX INBOX Inbox Inbox	INBOX EINBOX Q B UNREAD ITEND DIZAFTS IFROM 12:00 JUNK FROM 11:00 MORE V SETTINGS V
DESKTOP JIH LOGO O O O O O TCOMPOSEL DALL DUNREAD D D D O INBOX INBOX FRAM O UNEEAD FRAM	DESKTOP #5 LOGO @ SEARCH @ @ COMPOSE DALL @ @ INBOX FROM @ UNREAD FROM @ JUNK @ DEGATS @ MORE V	DESETOP #6 LOGO Q SEARCH & & & COMPOSE JALL DUNPEAD D FROM M PROM M VINE & UNPEAD & JUNE & JUNE & JUNE & JUNE & MOPE V	DINK MOBILE HU DALCONT DOMCON INBOX UNEEAD DRAFTS JUNE MORE FOLDERS V + CREATENEW	MOBILE HS MENN INBOX UNEEAD DPAFTS JUNK MORE FOLDERS HCREATENEW ACCOUNT OMAIL MAIL MAIL MAIL MAIL MAIL MAIL MAIL	AccaNT MOBILE #G MOBILE #G NBOX UNREAD DEATTS UNREAD DEATTS UNK DEATTS NORE N FROM NORE N FOLDERS + NEW FOLTER AccoNT MOM. COM
			S CIA	a search (5) St	8 SETTINGS

After sketching out ideas I then proceeded to make wireframes. This was my first experience doing wireframes and I enjoyed the opportunity to rough-drafts on Figma before moving to surface comps. I felt like it game me a chance to really visualize my designs without fully committing to one

Index Index </th <th>Compose All Unread Read Important</th> <th>Mark as Unread Trash</th> <th></th> <th></th> <th></th>	Compose All Unread Read Important	Mark as Unread Trash			
Urread Junk Junk Drafts More Image: Construction of the image: Construct	Inbox From: Utah Community Bank Your most recent statement is enclosed Subject: Bank 3 Subject: Bank 3				
Drafts More More Settings Contacts Settings Contacts From: 12:00pm Uah Community Bank Your most recent statement is enclosed Prom: 12:00pm Uah Community Bank Your most recent statement is enclosed Prom: 12:00pm Uah Community Bank Your most recent statement is enclosed Prom: 12:00pm Uah Community Bank Your most recent statement is enclosed Prom: 12:00pm Unread Drafts Junk Junk Junk Drafts Junk Drafts Junk Drafts Junk Drafts More Account ensiting mail.com	Unread Utah Community Bank Your most received	Account		Q Search	< Menu
More Inbox Inbox Unread Inbox Incommunity Bank Vour most recent statement is enclosed. Inbox Incommunity Canaditation Inbox Incommunity Canaditation <td< td=""><td>Drafts</td><td>emainanegmain</td><td>Q. Search</td><td></td><td></td></td<>	Drafts	emainanegmain	Q. Search		
Contacts	More 🗸	Settings			Your most recent statement is
Inbox Inbox Inbox Unread Drafts Junk Drafts Junk Drafts More Inbox		Contacts	Your most recent statement is enclo		
Vour most recent statement is enclosed. Vour most recent statement is enclosed. More Unread		Inhov		^{Opm} Junk	Your most recent statement
Search Compose All Inbox Inbox Inbox Inbox <				More 🗸	From: 1 Utah Community Bank
Inbox Unread Junk Drafts More ∨	Compose All Unread Read			Folders	Your most recent statement is enclosed.
Drafts More V	Unread	ant is enclosed. 12:00 PM att is enclosed. 12:00 PM		Create New +	
	Drafts			Account emailname@mail.com	

The final step in this assignment was to convert my wireframes into surface comps. I felt like this part of the design process was the hardest because a part of me felt like I wasn't making enough changes to the wireframes. Ultimately though I received full points on this assignment and learned a lot about the design flow.

Aol Mail.	All Unread Read Important Mark as Unread Trash	© 8				
Compose	tah Community Bank From: Utah Community Bank screat recent advement is screat recent advement is screat Recent advement is screat Recent advement is screat Recent advement is subject: Bank Statement					
Unread	arx 12.00pm tah Community Bank Your most recent statement is enclosed					_
Yas	sar moast macent stadement is cloned		Account		9, Search	< Menu in
🖹, Drafts				Q, Bearch	Inbox	From: 12
+ More \lor			{⑦ Settings	From: 12:00pm Utah Community Bank	Unread	Viels Community Bank Your most recent statement is endosed.
			දුළද Contacts	Your most recent statement is enclosed.	Drafts	Florts 12:
				From: 12:00pm	Junk	Utah Community Bank Your most resent statement is enclosed.
		_	E Inbox	Utah Community Bank Your most recent statement is enclosed.	More 🗸	France 12:
		_	Unread		More	Utah Community Bank
Aol Mail. Q See	All Unread Read	© 8			Folders	Your word recent statemand is enclosed.
	From Utah Constraintly Bank Your recent catement is inclosed.	12 00 PM	Drafts		100013	Franc 12
	Usah Constructing Bank. Your most ructer suspenses is exclused.	12:00 PM	Junk		Create New +	Utah Community Bank Your most recent statement is
Unread						enclosed.
🗍 Junk					Account emainame@mail.com	
+ More V					emainamegimai.com	
1						0